

## CURRICULUM VITA SAIDA SANTANA

**SAIDA SANTANA**  
[www.saidasantana.com](http://www.saidasantana.com)  
saida@saidasantana.com  
Cell: +34 696474243



### EDUCATION

- **Ph.D, Performing Arts**, Rey Juan Carlos University, 2010. Dissertation: “The dramatic plays Estudio 1 in the Golden age of Official Spanish Television”. Distinction cum laude unanimously. Madrid, Spain.
- **B. A. Journalism**, Communication Faculty, Complutense University of Madrid 1993-94/1997-98.
- **M.A. Personal & Executive Coach**, Camilo José Cela University. 2009-2011. 600 hours/60 credits
- **M.F.A. Performing Arts**, Rey Juan Carlos University. 2008-2009. 60 credits: 600 hours.
- **E- Teacher Expert**. Antonio de Nebrija University. 2015
- **M. A. Psicodrama**. Grupo Estudios. Madrid. Spain. (2 academic years) 2011-2014.
- **Doctorate courses**: “Language and Literature in relation with Mass Media”, Complutense University of Madrid. Spain. 1999-2003.
- **Translation and Interpretation courses. Specialities: english and italian**, 1995-99. Granada University. Spain.
- **Erasmus Fellowship European Union**. 1996-97, Salerno University, Italy, Communication Faculty. Distinction: 30/30.
- **Free Mover Fellowship European Union**. Roma 3 University, Arts Faculty, Italy, March-June 97.

### TEACHING EXPERIENCE

- Grade Associate Professor**. Antonio de Nebrija University, Audiovisual Communication Faculty, 2009-2017. Obligatory subjects:
  - Acting direction
  - Script in other Media
  - Competences development (spanish and english)
- Post-graduate Associate Professor in Fictional Tv Series Master**. Antonio de Nebrija University. Audiovisual Communication Faculty, 2015-2017.
  - Subject: Acting direction.
- Post-graduate Associate Professor in Broadcast Journalism Master**. Antonio de Nebrija University. Audiovisual Communication Faculty, 2012-2017.
  - Subject: Audiovisual Lenguaje.
- Acting for the Camera and Coaching course**. International Dunas Film Festival.2011.Fuerteventura.

**-Broadcast and digital Journalism course.** Empesa Formación, Company of the Madrid Community. 100 hours. January-February 2011.

**-Communication and Coaching courses.** Nueva Grijalba Center of Studies. 800 hours. 2010-11

**-Spanish Language courses.** AM Training Language Center. 150 hours. 2010-2011

## **CASTING AND ACTING COACH**

**- Acting coach in film “Invasor”,** directed by the spanish director Daniel Calparsoro. Morena Films, Vaca Films. 2011.

**- Casting in film “Invasor”** directed by the spanish director Daniel Calparsoro. Canary Islands Casting. Morena Films, Vaca Films. 2011.

**- Personal and acting coach in film “Tormenta”** directed by the spanish director Daniel Calparsoro for Antena 3 Televisión, 2010.

**- Personal and acting coach in film “Tormenta”** directed by the spanish director Daniel Calparsoro for Antena 3 Televisión, 2010.

**- Personal and acting coach in film “Gemalogía”,** directed by Rick Limentani. 2011.

**- Personal and executive coach in confidential process of diferents companies.**

**- Associate Consultant of Actitud Creativa:** creativity leader company.

## **FILM ACTRESS**

**- Leading role in film “La vida según Ofelia”.** Director: Rolando Díaz.

**- Leading role in film “De Bares”.** Director: Mario Iglesias.

**-Leading role in shortfilm “Del Fémur a la Luna”.** Director: Yolanda Mesa. ECTV. Tenerife

**- Leading role in the shortfilm “Cuscús”.** Director: Melania Fraga. Gijon Film Festival.

**- Leading role in the shortfilm “Puente Aéreo”.** Director: Alberto Plágaro. Las Palmas International Film Festival.

**- Leading role in the shortfilm “La llorona”.** Director: Sara Mazkarian. First Price best actress Cortodrome Festival, Milan, Italy.

**- Leading role in the shortfilm “Mijo”.** Director: Pablo Ballester.

**- Leading role in the shortfilm “Limbus”.** Director: José Luis Arzuaga.

**- Leading role in the shortfilm “Pelonas”.** Director: Ramón Fontecha y Lali Zambrano. Valladolid Film Festival SEMINCI.

**- Leading role in the shortfilm “Gaia”.** Director: Jorge Iricarte. La Palma International Festival Internacional.

- **Leading role in the shortfilm “El día que”**. Director: Bruno Lázaro Pacheco. La Palma International Festival Internacional.
- **Leading role in shortfilm “Islágrimas”**. Dir: Josep Llobera. Second price La Palma Festival
- **Leading role in the shortfilm “Mujer-Isla”**. Director: Juan Ramón Hernández.
- **Leading role in the shortfilm “Un mar de cemento”**. Director: Luis A. Ramírez.

## TELEVISION ACTRESS

- **Supporting role in the international webserie Kill Skills**. Director: Laurent Abitbol. Studio +
- **Leading role in the webserie “El origen del problema”**. Director: Mario Iglesias. La Pizarra PC.
- **Supporting role in the tv serie “El Príncipe”**. Director: Javier Quintas. Telecinco.
- **Leading role in tv serie “Cosita Linda”**. Director: Carlos Santos, M. Eugenia Pereira. Venevisión Studios. Univisión. Miami
- **Supporting role in the tv serie “Sin tetas no hay paraíso”**. Grundy, Telecinco Channel.
- **Leading role in the tv serie “El juramento de Puntabrava”**. 60 chapters. Canary Television.
- **Leading role in the tv sitcom “Todos a cien”**. 100 chapters. La Sexta, El Terrat. La 6
- **Leading role in the tv thematic program of Toledo. Spanish Official Television.**
- **Leading role in the tv comedy of Paramount Comedy. 5 chapters.**

## THEATER ACTRESS AND DIRECTOR

- **Leading role, direction and script in Multimedia Play “Poemas Visuales”**.
  - International Film Festival of Las Palmas. 2012.
  - Spanish Culture Center of Miami, 2013, 2015.
  - Hunter College at CUNY and La Nacional of NYC. 2015
  - Casa Museo Pérez Galdós. Gran Canaria. Spain. 2016
- **Leading role, direction and script in Multimedia Play “dentro”**.
  - Spanish Culture Center of Miami. 2015.
  - Borders Gallery of Miami 2015
- **Leading role in “El disparo”**. Director: Carlos Salazar. Microtheater Miami. 2014
- **Leading role in “QQQ”**. Director: Leandro Fernández. El Bar Teatro. Miami. 2014
- **Leading role in “Islas de Sal”**. Director: Israel Reyes. Official Canary Government Promotional Play. Expo Zaragoza. 2008.
- **Leading role in “Chicas”**. Director: Carmen Losa. Teatro Galileo. Visibles Festival. 2005-2006.
- **Leading role in “Casa Matriz”**. Director: Diego Montoya. Casa de América. 2004.
- **Leading role in “Zahra favorita de Al-Andalus”**. Director: Antonia Bueno. Autumn official

Festival of Madrid. Bellas Artes Theater and Festivals around Spain. 2003-2004.

- **Leading role and script in “De pequeño me llamaban Margarita”.** Director: León Sierra. Ensayo 100 Theater and Las Aguas.
- **Leading role in “Elsa Sneider”.** Director: Roberto Aarón. TIS Theatre.
- **Leading role in “La cruzada de los niños de la calle”.** International Project supported by the National Dramatic Center of Spain. Dramaturgic Director: José Sanchís Sinisterra. María Guerrero Theater, Madrid Theater and tour around Spain. 1999-2001.
- **Leading role and collective creation of the play “Desinsectation”.** Teatring Company. Ensayo 100 Theater. Contemporary Scene Festival. 2001.
- **Leading role and collective creation of the play “Cuadro de Asfixia”.** Teatring Company. Ensayo 100 Theater. Contemporary Scene Festival. 2002.

## **PRESENTER**

- **Presenter of the TV Interview Program around the world, “*Ida y Vuelta*,”** 16 programmes, 2007.
- **Presenter of the TV CULTURAL PROGRAM “40 años de TVE en Canarias”.** Spanish official television, TVE, Las Palmas04
- **Presenter of the VIII International Film Festival of Las Palmas,** 2007
- **Presenter of the Innovation day.** Círculo de Bellas Artes, Madrid, 2011
- **Presenter of the official closing act of the Lanzarote Commerce Camera Campaign.** 2011.
- **Presenter and moderator in the “Women and Equality” acts in the Lanzarote Commerce Camera Campaign.** 2011.

## **SCRIPTWRITER**

- **Scriptwriter. NBC/ TELEMUNDO.**
  - \* 5 Tv Movies for the serie “Relatos de Mujer”. Miami. 2013
  - \* Dialogues in tv serie “Señora Acero”. Cap.40-45. Miami. 2014
- **Scriptwriter. Cartel de los sapos PC.** Functions: Arguments, dialogues, script structure. Miami. 2013.
- **Scriptwriter coordinator. Program: “En noches como esta”.** TVE. 2008-2009. Deep interviews program to the most relevant people of the current life. Director: Juan Ramón Lucas  
Responsabilities:
  - Every week I wrote a whole deep interview and the complete script with audiovisual support, surprises, and different actions that took place.
  - Led a team of 5 professionals.
  - Correct and complete the interviews of the other scriptwriters.
- **Scriptwriter and Television Presenter. Program: *Ida y Vuelta*.** Televisión Canaria, 2007 – 2011-  
Tv program of profile interviews around the world  
Responsabilites:
  - Presenter
  - Documentation and ellaboration of the deep interview

- **Scriptwriter in the entertainment tv program “*TODOS A 100*”.** **La Sexta Channel**, El Terrat PC, 2006.  
Responsibilities: Script of TV Sitcom, interviews and reports.
- **Scriptwriter in the production company Imval**, Madrid, 2003.  
Responsibilities: Copywriter of institutional videos.
- **Scriptwriter in TV entertainment program “Enrédate”**, **Spanish official television**, TVE. Madrid. 2001
- **Scriptwriter in TV entertainment program “A SACO”** TVE. 2001
- **Scriptwriter of the TV movie “Eternidad”.** **Fashion Flash Pc.** 13 tv movies script. 2000
- **Script writer in the Film “LA LLORONA”.** Film adaptation of the Gloria Anzaldúa story. Best shortfilm of the newspaper "El Mundo" 2004.
- **Scriptwriter and translator of Christopher Durang play “Baby with bathwater”.** Theater Company Teatring. Theaters: Ensayo 100 y Teatro de las Aguas.
- **Scriptwriter in the Production Company LITERAL PC.** TV programs, cartoons and films. Madrid, 2000
- **Scriptwriter in Concept & Media Event Corporation.** Copy in Advertising campaigns Madrid, 1999
- **Scriptwriter in Audiovisual Company La Ardilla.** TV programs, films, advertising and institutional videos. Madrid 1998-2000

<b>COMMUNICATION EDITOR</b>
-----------------------------

- **Communications Director in the promotion Campaign of the book “Madeleine” in Spain by Kate McCann.**  
Responsabilites:
  - Development and execution of the Communication Plan.
  - Preparation of Dossiers, press notes,
  - Organization and developing of the Press
  - Organization of the media agenda
- **Communications Director in Hacer para Creer Company, 2008-2011**  
Responsibilities:
  - Managing and directing internal and external communications
  - Public relations
  - Communication strategies, media contacts, events and premieres ...
- **Communication Director in Teatring, Theatral Company, 2000-2008**  
Responsibilities:
  - Managing and directing internal and external communications
  - Public relations
  - Communication strategies, media contacts, events and premieres ...
  - Institutional relations,...
- **Communication Director in Concept & Media Event Corporation, Madrid, 1999**  
Responsibilities:
  - Managing and directing internal and external communications
  - Public relations
  - Communication strategies, media contacts, events and premieres ...
  - Institutional Relations
  - Creation and writing television formats, cartoons and films
  - Creation and writing advertising campaigns.

## JOURNALIST

- **Journalist in *I AM NOT YOUR BORING NEWSPAPER***. Biweekly newspaper. Miami. 2013-2017  
Responsabilites: Deep interview, Culture and Arts articles and reports.
- **Journalist in *AZUREAZURE.COM***. International luxury magazine. Miami 2013- 2017.  
Responsabilites: Deep interview, Culture, Society and Arts articles and reports.
- **Journalist in the TV program “100 years of Gran Via”**. Telemadrid Channel. 2011.  
Responsabilites: documentation, Research and interviews.
- **Journalist and Translator of *Psychologies Magazine***, Madrid, 2005-2011.  
Responsabilites: - Reports, Research Journalism, International interviews: Albert Ellis, Enya, Lisa Stanfield, Allan Pease, Margarita Salas, Francisco Rubia, Craig David, The Cabriolletes, Francesco Alberoni, ...  
- Translation: Susan Sarandon, Malcom Gladwell, Pam Nalin, Cesárea Évora
- **Editorial Board Member of Academic Magazine *INVESTIGARTES***, specialized in Performing Arts and Audiovisual Communication. 2009-2011. Rey Juan Carlos University, Madrid, Spain.
- **Journalist collaborator in the educational web *Aprendelo.com***, 2010-2011  
Responsabilites: Writing reports, interviews and news about education contents.
- **Journalist Collaborator in the cultural Magazine “Salir”**. Madrid, 2003
- **Journalist Collaborator in the current Magazine *AR Magazine***, 2002-2003  
Responsabilites: Reports, articles and interviews. Reportajes, artículos.
- **Journalist Collaborator in the Ingeniering Foundation Magazine**, 2002-2005  
Responsabilites: Reports, correct and articles about Ingeniering and Society
- **Journalist in the Production Company *Splendens Ibérica s.l.***, 2001-2002
- **Journalist in the Official News Agency “Agencia Efe”, News department**, Las Palmas, 1998.
- **Journalist in the Public Radio “Radio Nacional de España”, News department**, Las Palmas, 1998.
- **Journalist in the official spanish television, *Televisión Española, TVE***, News department 1997.
- **Journalist Collaborator in *Women Amaranta Magazine***, 1993-1996.

## PUBLICATIONS

- SANTANA MAHMUT, Saida et al., “Periodismo digital y televisivo”. Madrid: Dyckinson. 2015.
- SANTANA MAHMUT, Saida y PREGO, Juan: “Piensa como un genio”. Colaboradora especial. Plataforma editorial. 5ª edición. 2013
- SANTANA MAHMUT, Saida: “La infancia de María Guerrero” en *Maria Guerrero*, AMAMEM, 2004.
- SANTANA MAHMUT, Saida: “*Si da la vida*”. IV Certamen Narrativa Puerto de la Cruz, Tenerife, 1998.
- SANTANA MAHMUT, Saida: “Opinión pública y comunicación electoral” en *Opinión Pública*, Salerno University, Sociology Department, Italy, 1997.

## COMPLEMENTARY EDUCATION

- Acting. Susan Batson Studio. Nueva York. July-august 2015
- Web Series Creation. Chus Gutiérrez. Aisge. 27 horas. 2016
- Improvisation course. Gracia Querejeta. U. Actores. Junio 2016
- “Documentary direction”. Professor: Basel Ramsis. Ondas Formación School. 100 hours. 2010.
- “Documentary direction”. Professor: Filmmaker José Luis Guerín. Tenerife. Creadoc 2012.
- “Documentary direction”. Professor: Filmmaker Luis Ángel Ramírez. Tenerife. Creadoc 2012.
- “Voice for the acting” course. Essphera School. 300 hours. 2000-2001.
- “Corporal expression” course. Essphera School. 300 hours. 2000-2001.
- “Acting for Professionals: how to incorporate the dramatic text” by Berta Roth. La Casa Encendida. 2007-2011.
- “Dance: five senses” by Mónica Valenciano. Estudio 3. 16 hours. 2001.
- “Dramaturgia”. Roma 3 University. 48 hours. 1997.
- “Theater techniques Theory”. Roma 3 University. 60 hours. 1997.
- “Acting the text”. Abraxa Theater. Rome, Italy. 40 hours. 1997.
- “Social Sciences Methods”. Salerno University, Communication Faculty. 70 hours. 1996.
- “Communication Sociology”. Salerno University, Communication Faculty. 70 hours. 1996.
- “Cinema and audiovisual Semiology”. Salerno University, Communication Faculty. 70 hours. 1996.
- “Journalism History”. Salerno University, Communication Faculty. 70 hours. 1996.
- “Economy and Media organization”. Salerno University, Communication Faculty. 70 hours. 1996.
- “Mass Media Theory and Technique”. Salerno University, Communication Faculty. 70 hours. 1996.
- “Acting degree”. Professor: Jorge Eines. Regular courses. 1996-1999.
- “Photography course”. Communication Faculty, Complutense University, 100 hours. 1995-1996
- “Italian course”. Official School of Language. 4th level course. 1998-1999
- “Arab course”. Official School of Language. First level course. 1998-1999
- “Arab language” course. Roma University Ateneo. 60 hours. 1997-1998
- “Italian Language” course. Salerno University. 85 hours. 1997-1998”
- “English Advanced course”. The language Center of Ireland. 1992
- “First Certificate course”. The language Center of Ireland. 1991
- “English Advanced course”. La Casa Encendida. Madrid. 2010
- “English Advanced course”. London School of English. London, 2012.

## AWARDS AND HONOR

- **Documentary Project** by Saida Santana, awarded by the Laboratory of the Canary Government to support its content and production. 2011-2012.
- **Honor Collaborator Researcher in Communication Faculty, Spanish Filology Department.** Complutense University of Madrid. 1999-2001.
- **Award and publication of the story “Si da la vida”** by Saida Santana. 1998. Tenerife.
- **Award “Best Actress”** for the leading role in the short film “La Llorona” directed by Sara Mazkarian.
- **Award “Best Actress”** in the degree acting Academy. Professor: Jorge Eines. 1999 and 2000.

## RESEARCH

- **Director of the New Visual Languages Section within the Professorship Josefina de la Torre,** an initiative working under the aegis of Las Palmas International Film Festival. 2011- 2012

Responsibilities: - Designing the programme

- Choosing teachers and contents for the different workshops
- Selecting the artists participating in workshops
- Production, direction and acting of the multimedia performance “Josefina de la Torre del siglo XXI”

- **Collaborator in a Corporate Social Responsibility Research.** Rey Juan Carlos University and Work and Social Issue Minister. 2006

-**Collaborator Researcher in "Pérez Galdós" Research Center,** Communication Faculty. Complutense University of Madrid. 1996-2001.

-**Collaborator Researcher in “Public Opinion and Electoral Communication Research”.** Communication Faculty, Sociology Department, Salerno University, Italy. 1997.

## **PROFESSIONAL ASSOCIATIONS**

- SGAE. Spanish Authors General Society. 1999-2017
- Unión de Actores. Actors Union. 1999-2017
- Hub Madrid. Social Innovators Union. 2010-2012
- AISGE. Artists and interpreters Society. 1999-2012

## **JURY MEMBER**

- International Environmental Film Festival FICMEC. 2017
- Gáldar International Film Festival FIC. 2015
- Canary Shortfilm Festival. 2008
- Castilla- La Mancha Film Festival. 2010.
- ADN Film Festival. Nebrija University. 2012